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IN THE CLAIMS

Claims 1-16 (Cancelled)

17. (Currently Amended) A method of operating a communique system for providing a communique, constituting program content concurrently delivered ~~communication services~~ to a plurality of subscribers, each of whom ~~who~~ are equipped with a wireless subscriber devices, via a cellular communication network that includes a plurality of cell sites, each of which provides a plurality of wireless communication channels in a cell that covers a predetermined volume of space around a cell site transmitting antenna, comprising [the steps of]:

storing subscriber information for each of a plurality of subscribers;

identifying subscribers, whose wireless subscriber device is active in a cell of said cellular communication network, for at least one of said cells;

automatically generating data that identifies a plurality of subscribers, who comprise at least one community of subscribers, as a function of said stored subscriber information for said identified subscribers;

selecting at least one of said plurality of cells to provide a communique ~~communication service~~ to subscribers who are members of said at least one community of subscribers and who are served by said selected plurality of cells, independent of the presence of subscribers who are authorized to receive said communique and who are served by other cells of said cellular communication network; and

routing ~~information data~~, constituting said communique ~~communication service~~, from a selected program source to cell sites associated with said selected ~~at least one of said plurality of cells~~ for concurrent transmission ~~via a one of said plurality of wireless communication channels~~ to wireless subscriber devices ~~of ones of said identified subscribers who are present in said selected at least one of said plurality of cells~~ of subscribers who are authorized to receive said communique and who are served by said selected cells, in at least one of said selected cells said transmission to said plurality of wireless subscriber devices being effected concurrently to more than one of said plurality of wireless subscriber devices via a one of said plurality of wireless communication channels.

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18. (Currently Amended) The method of ~~operating a communicate system~~ of claim 17 wherein said step of storing comprises:

storing in a communicate location register ~~means for storing~~ at least one of: a subscriber's authorization, a subscriber's service plan, and a subscriber profile.

19. (Currently Amended) The method of ~~operating a communicate system~~ of claim 17 wherein said step of automatically generating comprises:

~~means for~~ correlating said identified subscribers with program data indicative of said communicate ~~communication service~~ from a selected program source to create data indicative of subscribers interested in said communicate ~~communication service~~ in each of said selected cells.

20. (Currently Amended) The method of ~~operating a communicate system~~ of claim 19 wherein said step of selecting comprises:

managing spatial and temporal content of said communicate ~~communication service~~ as a function of at least one of: number of said identified subscribers' entering into and moving out of a cell or narrowcast region of said cellular communication network, number of subscribers active in a cell or narrowcast region of said cellular communication network, services requested by said identified subscribers active in a cell or narrowcast region of said cellular communication network, density of subscribers active in said cellular communication network.

21. (Currently Amended) The method of ~~operating a communicate system~~ of claim 17 wherein said step of selecting comprises:

dynamically revising selection of at least one of said plurality of cells to provide a communicate ~~communication service~~ to subscribers who are members of said at least one community of subscribers.

22. (Currently Amended) The method of ~~operating a communicate system~~ of claim 17 wherein said step of selecting comprises:

identifying, in response to occurrence of an event, a temporal and spatial extent of said

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communicate ~~communication service~~; and

translating said identified temporal and spatial extent into said set of said selected cells.

23. (Currently Amended) The method of ~~operating a communicate system~~ of claim 17 further comprising ~~the step of~~:

enabling each of said plurality of wireless subscriber devices of ones of said identified subscribers who are present in said selected at least one of said plurality of cells to receive said information via said one of said plurality of wireless communication channels.

24. (Currently Amended) The method of ~~operating a communicate system~~ of claim 23 wherein said step of enabling comprises:

identifying each of said plurality of wireless subscriber devices via a communicate address assigned to said plurality of wireless subscriber devices to enable the cell sites to recognize each of said plurality of wireless subscriber devices, whose communicate address constitutes an identity that is common to ~~without requiring a unique identity for each of~~ said plurality of wireless subscriber devices.

25. (Currently Amended) The method of ~~operating a communicate system~~ of claim 24 wherein said step of identifying comprises:

assigning a common MIN as said communicate address assigned to said plurality of wireless subscriber devices to enable the cell sites to recognize each of said plurality of wireless subscriber devices, whose communicate address constitutes an identity that is common to ~~without requiring a unique identity for each of~~ said plurality of wireless subscriber devices.

26. (Currently Amended) The method of ~~operating a communicate system~~ of claim 23 wherein said step of enabling comprises:

registering at least one of said plurality of wireless subscriber devices to uniquely identify said at least one wireless subscriber device; and

authorizing said at least one wireless subscriber device to receive a subscriber selected communicate.

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27. (Currently Amended) The method of ~~operating a communicate system~~ of claim 17 wherein said step of routing operates in at least one information distribution mode selected from the class of information distribution modes including: push, pull, and combinations of push/pull information distribution modes.

28. (Currently Amended) The method of ~~operating a communicate system~~ of claim 17 wherein said step of selecting comprises:
creating temporal and spatial extent of narrowcast in the content domain.

29. (Currently Amended) The method of ~~operating a communicate system~~ of claim 28 wherein said step of creating temporal and spatial extent comprises:
defining program segments for a plurality of communicates that are excerpted from a program stream in at least one of said plurality of cell sites.

30. (Currently Amended) The method of ~~operating a communicate system~~ of claim 29 further comprising ~~the step of~~:

transmitting a program stream to said plurality of wireless subscriber devices served by said selected at least one of said plurality of cell sites; and

transmitting program stream parsing control signals to said plurality of wireless subscriber devices served by said selected at least one of said plurality of cell sites to define at least one communicate that is excerpted from said program stream.

31. (Currently Amended) The method of ~~operating a communicate system~~ of claim 30 further comprising ~~the step of~~:

transmitting a program stream to a plurality of cell sites; and

transmitting program stream parsing control signals to said at least one of said plurality of cell sites to define at least one communicate that is excerpted from a program stream in said at least one of said plurality of cell sites.

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32. (Currently Amended) The method of ~~operating a communicate system~~ of claim 31 further comprising ~~the step of~~:

generating, in said plurality of cell sites, a plurality of communicates from said received program stream and said program stream parsing control signals; and transmitting said plurality of communicates to said plurality of wireless subscriber devices served by said selected at least one of said plurality of cell sites.

33. (Currently Amended) A communicate system for providing a communicate, constituting program content concurrently delivered to a plurality of communication services to subscribers, who are equipped with wireless subscriber devices, via a cellular communication network that includes a plurality of cell sites, each of which provides a plurality of wireless communication channels in a cell that covers a predetermined volume of space around a cell site transmitting antenna, comprising:

communicate location register means for storing data comprising at least one of: a subscriber's authorization, a subscriber's service plan, and a subscriber profile for each of a plurality of subscribers;

subscriber population identification means for identifying subscribers, whose wireless subscriber device is active in a cell site of said cellular communication network, for at least one of said cell sites;

community manager means for automatically generating data that identifies a plurality of subscribers, who comprise at least one community of subscribers, as a function of said stored subscriber profiles for said identified subscribers;

~~temporal-spatial communicate manager processor~~ means for selecting at least one of said plurality of cell sites to provide a communicate ~~communication service~~ to a plurality of subscribers who are members of said at least one community of subscribers and authorized to receive said communicate and who are served by said selected cells, independent of the presence of subscribers who are authorized to receive said communicate and who are served by other cells of said cellular communication network; and

~~program manager router~~ means for routing ~~information data~~, constituting said communicate ~~communication service~~, from ~~at least one~~ a selected program source to said selected

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~~at least one of said plurality of cell sites for concurrent transmission via a one of said plurality of wireless communication channels to a plurality of wireless subscriber devices of subscribers who are authorized to receive said communique and who are served by said selected at least one of said plurality of cell sites cells, in at least one of said selected cells said transmission to said plurality of wireless subscriber devices being effected concurrently to more than one of said plurality of wireless subscriber devices via a one of said plurality of wireless communication channels.~~

34. (Currently Amended) The communique system of claim 33 wherein said community manager means comprises:

audience determination means for correlating said identified subscribers with program data indicative of said communique ~~communication service~~ from a selected program source to create data indicative of subscribers interested in said communique ~~communication service~~ in each of said cells.

35. (Currently Amended) The communique system of claim 34 wherein said ~~temporal spatial communique manager processor~~ means comprises:

~~population determining~~ spatial temporal content manager means for managing spatial temporal content of said communique ~~communication service~~ as a function of at least one of: number of said identified subscribers entering into and moving out of a cell or narrowcast region of said cellular communication network, number of subscribers active in a cell or narrowcast region of said cellular communication network, services requested by said identified subscribers active in a cell or narrowcast region of said cellular communication network, density of subscribers active in said cellular communication network.

36. (Currently Amended) The communique system of claim 33 wherein said ~~temporal spatial communique manager processor~~ means comprises:

audience updating means for dynamically revising selection of at least one of said plurality of cells to provide a communique ~~communication service~~ to subscribers who are members of said at least one community of subscribers.

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37. (Currently Amended) The ~~temporal spatial~~ communicate manager processor means comprises:

~~communicate extent determining~~ program manager means, responsive to occurrence of an event, for identifying a temporal and spatial extent of said ~~communicate service~~;
and

~~coverage determining~~ means for translating said identified temporal and spatial extent into said set of said cells.

38. (Currently Amended) The ~~communicate~~ system of claim 33 further comprising:
~~subscriber~~ authorization means for enabling each of said plurality of wireless subscriber devices of ones of said identified subscribers who are present in said selected at least one of said plurality of cells to receive said information via said one of said plurality of wireless communication channels.

39. (Currently Amended) The ~~temporal spatial~~ communicate manager processor means comprises:

~~communicate extent determining~~ program manager means for creating temporal and spatial extent of narrowcast in the content domain.

40. (Currently Amended) The ~~communicate~~ system of claim 39 wherein said communicate extent determining program manager means comprises:

content scheduling means for defining program segments for a plurality of ~~communicates~~ that are excerpted from a program stream in at least one of said plurality of cell sites.

41. (Currently Amended) The ~~communicate~~ system of claim 40 further comprising:
distribution means for transmitting a program stream to said plurality of wireless subscriber devices served by said selected at least one of said plurality of cell sites; and

~~control signal~~ content parsing means for transmitting program stream parsing control signals to said plurality of wireless subscriber devices served by said selected at least one of said

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plurality of cell sites to define at least one communique that is excerpted from said program stream.

42. (Currently Amended) The communique system of claim 41 further comprising:

~~link~~ content migration means for transmitting a program stream to a plurality of cell sites;

and

content parsing ~~control~~ means for transmitting program stream parsing control signals to said at least one of said plurality of cell sites to define at least one communique that is excerpted from a program stream in said at least one of said plurality of cell sites.

43. (Original) The communique system of claim 42 further comprising:

base station means, located in said plurality of cell sites, for generating a plurality of communiques from said received program stream and said program stream parsing control signals; and

transmitter means for transmitting said plurality of communiques to said plurality of wireless subscriber devices served by said selected at least one of said plurality of cell sites.